

count	keyword	rating	number of competing web pages on each search engine					
			AOL	AllTheWeb	AltaVista	Google	HotBot	Lycos
105	accent pillows		4910	6936	1313	4910	2000	0
113	acrylic sheets		3640	4954	1321	3640	2200	9447
58	animal coloring sheets	A	65	1162	16	65	34	1497
29	animal print comforters	A+	0	2	0	3	10	2
41	aromatherapy pillows		780	1044	219	780	300	752
29	baby comforter		977	190	240	977	200	187
83	baby crib comforter	A	45	56	10	45	24	63
55	bath pillow		4100	3376	972	4100	1400	8630
22	beaded pillows	B/A	177	126	43	177	80	126
70	bed comforter sets	A	35	7	7	35	16	7
44	bed comforter		4190	3023	710	4190	700	10055
400	bed comforters		5220	660	260	5220	1600	1357
41	bed pillow		8050	7029	2535	8050	3000	17815
73	bed pillows		10100	7040	2139	10100	3400	20650
755	bed sheets		58800	88067	16647	59300	32800	91498
35	bedding and comforters	A	106	33	17	106	700	33
39	bedding comforters	B/A	2320	2106	685	2320	700	5548
80	bedding sheets		3830	3203	8073	3830	1200	7355
23	bedroom comforter sets	A	211	7	10	211	18	7
38	bedroom comforters bedspreads	A+	0	2	0	4	12	2
75	bedroom comforters	A	12400	47	7	12400	24	62
26	bedspreads and comforters		220	185	97	220	300	191
316	bedspreads comforters	A/B	1490	721	324	1490	400	1200
28	body pillow cases	A+	0	13	4	6	13	13
160	body pillow		13200	12084	2169	13200	3100	19857
89	body pillows		5020	10697	2722	5020	1800	7693
42	bolster pillow		2060	980	337	2060	500	1699
39	bolster pillows	B/C	641	529	207	641	300	1178
30	boppy pillow patterns	A+	0	0	0	2	0	0
71	boppy pillow		4600	2468	1543	4600	700	2157
47	buckwheat hull pillow		2080	3620	494	2080	400	3616
57	buckwheat hull pillows		1350	962	543	1350	500	1786
109	buckwheat pillow		6500	5450	923	6500	1400	10460
242	buckwheat pillows		1560	794	397	1560	600	949
33	butterfly comforter	A/B	100	35	7	100	16	35
22	california king comforter	A/C	254	49	7	254	24	48
25	california king comforters	A+	0	2	0	0	11	2
159	california king sheets	A/B	89	47	15	89	28	44
27	calvin klein comforters		191	0	11	191	19	0
26	calvin klein duvet		651	13	25	651	28	11
114	calvin klein sheets	A	444	40	33	444	42	49
24	camouflage comforter		360	80	21	360	44	79
103	cervical pillow		2890	4353	826	2890	1200	8030
72	cervical pillows		1510	956	939	1510	1100	1695
60	cheap bed sheets	A/B	126	132	7	126	16	130
47	chenille comforter	A	56	31	8	56	19	27
29	chenille throw pillows	A	30	10	5	30	20	9
32	children's bedding comforter	A	25	22	2	25	14	22
26	children's comforters	A	23	28	11	23	32	27

36	childrens comforter sets	A+	0	4	0	0	10	4
46	childrens comforters	A	110	8	5	110	16	8
87	clean sheets		30300	35477	9443	30200	17900	37259
47	clearance duvet covers	A+	0	0	0	2	0	0
30	clearance ralph lauren comforter	A+	0	0	0	0	0	0
22	coffee cup pillow	A+	0	4	3	8	15	4
36	coffee pillow	A	77	62	16	77	15	61
125	color sheets		3320	3740	1100	3320	1800	8349
123	comforter bed in a bag	A/B	158	33	8	158	16	31
106	comforter bed in bag sets	A+	0	1	0	1	11	1
146	comforter cover		7890	6632	2114	7890	1300	55337
259	comforter covers		1420	1486	545	1420	700	7355
430	comforter set		16000	8386	3046	16000	2100	0
29	comforter sets seconds	A+	0	0	0	0	0	0
738	comforter sets		3840	3474	1524	3840	2100	13901
341	comforter		3E+05	434338	91339	309000	138400	436118
43	comforters and bedding	A/B	131	98	46	131	400	116
25	comforters and bedspreads		1190	134	153	1190	300	134
25	comforters bed spreads	A	23	23	15	23	31	23
27	contour cloud pillow		3690	178	41	3690	81	177
22	contour leg pillow		3150	2335	483	3150	1300	13361
147	contour pillow		4010	4667	699	4010	900	9515
65	cotton sheets		12500	14236	5176	12500	7700	35092
43	croscill comforters	A	11	14	6	11	16	15
29	custom pillows		808	642	352	808	900	915
24	day bed comforter set		278	19	7	278	26	19
44	day bed comforters	A	13	4	2	13	14	4
26	daybed children comforter sets	A+	0	0	0	0	0	0
103	daybed comforter sets	A/B	183	36	3	183	14	36
31	daybed comforter		1310	279	45	1310	100	737
168	daybed comforters	A	125	37	4	125	15	37
57	decorative accent pillows	A	47	87	6	47	29	82
27	decorative pillow		4980	4176	1165	4980	2000	7760
534	decorative pillows		11400	13695	3428	11400	7100	56147
107	decorative throw pillows	C	598	663	164	598	200	1565
50	decorator pillows		1360	878	498	1360	700	1524
57	denim comforter		1660	236	363	1660	100	468
24	denim duvet cover	A	35	14	7	35	18	14
27	denim duvet		316	52	34	316	38	50
57	designer pillows		955	878	444	955	700	1055
41	directions for sewing a duvet cover	A+	0	0	0	0	0	0
90	discount comforter bedding	A	48	3	2	48	25	3
35	discount comforter sets	A+	0	1	0	2	12	1
130	discount comforters	A	139	32	2	139	20	29
29	discount down comforters	A	13	4	4	13	15	4
75	discount duvet covers	A+	0	1	0	2	12	1
33	discount duvet	A/B	98	75	6	98	21	75
36	discount duvets	A+	0	20	6	3	15	20
22	discount ring bearer pillows		765	1	0	765	10	1

Rating Key:

- A - top ten placement (very little competition)
- B - top twenty placement (moderate competition)
- C - top thirty placement (high competition)
- D - not in the top thirty (too high competition)

Notes:

1. A combo rating (i.e. A/B) means most search engines will rank the keyword with the first rating and some search engines will rank it with the second rating.
2. "count" is the number of times the keyword was used during the period specified and approx 10% of the combined total on the given search engines.
3. Ratings cover 9 search engines: Google, Yahoo, MSN, AOL, AllTheWeb, Ask Jeeves, Lycos, HotBot, Netscape

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MSN	Yahoo
2306	0
2338	4
40	0
15	0
376	0
194	0
33	0
1436	0
90	0
23	0
784	0
1753	0
3096	0
3572	3
34250	10
857	2
896	2
1203	65
25	0
17	0
32	0
355	0
404	0
20	0
3569	0
2054	1
523	0
310	0
15	0
952	1
522	0
523	0
1575	1
612	1
21	0
33	0
16	0
37	0
26	0
39	0
50	0
52	0
1278	0
1389	2
22	0
26	0
25	0
20	0
38	0

15	0
22	0
18765	1
15	0
15	0
21	0
32	0
1827	0
24	0
16	0
1380	0
870	3
2403	0
15	0
2602	3
139853	16
413	0
285	3
39	0
99	0
1810	0
1302	0
7943	1
22	0
948	2
34	0
792	0
15	0
22	0
129	0
21	0
35	0
2105	0
7761	22
172	2
768	0
129	0
24	0
42	0
821	6
15	0
35	0
17	0
26	0
20	0
17	0
30	0
20	0
15	0

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